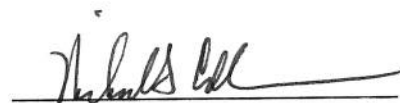


2nd Quarter 2008

QUARTERLY ISSUES/PROGRAMS REPORT
KYW-TV, PHILADELPHIA, PENNSYLVANIA
CBS BROADCASTING, INC.
CERTIFICATION

On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on July 10, 2008.



Michael Colleran
President/General Manager
KYW-TV
July 10, 2008

**KYW-TV 3 – PHILADELPHIA, PA
QUARTERLY ISSUES PROGRAMS LIST
CBS BROADCASTING, INC.**

April 1, 2008 – June 30, 2008

Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.

PROGRAM INDEX

KYW-TV Eyewitness News – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

Eyewitness Newsmakers – A rotation of KYW-TV News Anchors provide one ten-minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:00am broadcast.

Philadelphia Magazine – A partnership between CBS-3 and "Philadelphia Magazine" inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on cost-effective ways to save money on healthcare and some recalls on products that may be in and around the house.

Eyewitness News: 4/03 – (2:10), From prescription drug prices to insurance premiums to co-pays, the cost of medical care can be a tough pill to swallow, but now, you could save money depending on how you pay for your healthcare; 4/27 – (2:05), Consumer reporter Jim Donovan tells us about some recalls including infant carriers and electric simmer pots in this weeks recall roundup; 5/05 – (:20), Wal-Mart today announces a big expansion to its 4-dollar prescription drug plan, and the pharmacy will also be offering additional women's health medications which include drugs for osteoporosis and menopause; 5/30 – (1:55), Consumer reporter Jim Donovan clears up some of the confusion about the DTV transition; 6/5 – (1:05), By next February, television will officially change as we know it because TV stations will be going all digital, so for those of you who receive your signal from an antenna, Jim Donovan has more on what to do; 6/8 – (2:05), Consumer reporter Jim Donovan tells us about some recalls including toys and lawn furniture that may be in and around your home.

Philadelphia Magazine: 4/20 – (3:46), Ukee Washington reports on two local college buddies who decided to start a soft pretzel chain back in 1998 after they didn't like their 9-5 jobs. Philly Pretzel Factory – the flagship location still up and running in Mayfair – now consists of 153 franchises today.

CRIME – Topics in this category include reports on an attempted abduction of a New Jersey woman and a triple shooting at an apartment complex in Delaware.

Eyewitness News: 4/5 – (:15), Vineland police in New Jersey are trying to track down two suspects, who they say are armed and dangerous, after a carjacking victim died; 4/8 – (1:45), SEPTA police officers are raising their profile and their numbers after surging into subway stations and elevated platforms to crack down on crime; 4/9 – (:25), Nearly five years after the Fairmount Park rapist's first attack, police have a new sketch of the accused criminal; 4/10 – (:25), Authorities have released a composite sketch of an officer's attacker who stabbed her after she was run off the road in Vineland; 4/21 – (:20), Wilmington police are stepping up patrols in high-crime areas in response to an up tick in murders, with nine homicides occurring in the city so far this year, compared with 14 all of last year; 5/8 – (:20), Residents in Haddonfield are on edge after an attempted abduction, and officials who released a sketch say a van pulled into the victim's driveway asking for directions, pulling the woman into the van; 5/23 – (:20), A sixth attempted abduction has Camden police looking for three suspects after four and eight-year-old sisters were nearly abducted while walking home from a nearby store; 6/2 – (:15), A triple shooting at an apartment complex in Delaware leaves one man dead, and there is no word on a suspect; 6/5 – (:20), The accused killers of sergeant Stephen Liczbinski have been formally arraigned for the crime, after the 12-year veteran of the force was shot and killed last month while responding to a bank robbery in Port Richmond; 6/18 – (1:15), Police are trying to solve the deadly shooting of a young man, just starting his life in Philadelphia, who was planning on teaching math at a city high school in the fall.

CULTURE – Topics in this category include reports on a culinary craftsman’s perspective of Chinatown and a guide to all things Jersey shore.

Eyewitness News: 4/21 – (2:35), For more than thirty years, Star Wars has captured our imagination and our hearts as an epic space opera and a popular culture icon. Here in Philadelphia, the Franklin Institute hosted “Star Wars: Where Science Meets Imagination,” an exhibit organized around solving human needs with two technology themes: “Getting Around” and “Robots & People”; 5/1 – (1:15), From two and three dimensional art pieces to cast human skulls, Wexler Gallery in Old City is one of forty galleries to open its doors for First Friday; 6/08 – (:23), Philadelphia hosted one of the largest African American festivals on the east coast – the 33rd Annual Odunde Festival – took place on Sunday featuring dancers and musicians walked along South Street from 23rd Street to the Schuylkill River; 6/13 – (2:01), The City of Philadelphia is preparing to celebrate the annual Juneteenth National Freedom Day at Independence National Historical Park. The Pennsylvania Juneteenth Coalition organized the event to honor the oldest African-American holiday observance in the United States, which celebrates independence, human rights, and African-American culture; 6/26 – (1:25), History, culture and community is what you find in Philadelphia’s Chinatown as told by renowned master chef Joseph Poon during his “Walk and Wok” tour.

Philadelphia Magazine: 6/10 – (1:49), Ukee Washington reports that the latest issue of Philadelphia Magazine has the ultimate summer handbook to the Jersey shore – a soup to nuts guide to everything new and beloved at various seaside havens for people to do, eat, see and sun at the shore; 6/27 – (1:43), Liz Keptner takes a look at the recipe for the famous Rouge burger – called one of the top ten burgers to have before you die – from the Rittenhouse Square restaurant, translated step-by-step so you can prepare it from the comforts of your own kitchen.

ENVIRONMENT – Topics in this category include reports on Philadelphia’s first environmentally certified home on the real estate market and a shoe-recycling program helping outfit shoes for those in Haiti.

Eyewitness News: 4/4 – (1:15), Green Scene report on people in the city who are conserving energy with cool roofs; 4/25 – (1:25), Green Scene report on where people can recycle their Crocs shoes, which will go to help make shoes for those in Haiti; 5/23 – (1:39), Measure companies are taking to make bottled water greener as consumers are rethinking purchases because of the plastic packaging; 6/6 – (1:35), Green Scene report about a local Catholic school recycling paper and getting money for doing it; 6/19 – (1:22), Thousands of condos, duplexes, and single family homes have been built along the Jersey Shore in the last decade. The construction has an impact on the environment, and even though there is water everywhere, one of the biggest concerns is the increasing demand for fresh water; 6/20 – (1:30), Now that summer is here, people look forward to spending time outside – the options for decks and lighting are greener than ever – tips for making your patio eco-friendly.

ENVIRONMENT (cont.)

Philadelphia Magazine: 4/3 – (2:22), Meteorologist Doug Kammerer gives us an open house tour of a decades-old row home in Fishtown that is Philadelphia's first "LEED" (Leadership in Environmental and Energy Design) certified home which may be the wave of the future in real estate.

GOVERNMENT – Topics in this category include reports on New Jersey state employees stealing gasoline from government fill-up stations and an extensive reorganization plan for Penn's Landing spearheaded by Philadelphia Mayor Michael Nutter.

Eyewitness News: 4/8 – (:20), New Jersey Governor Jon Corzine says he'll sign the state's paid family leave bill into law, which would allow workers to take up to six weeks off to care for a sick relative or newborn; 4/10 – (:20), Doing more with less is the message from New Jersey Governor John Corzine to his state's conference of mayors, as most criticized his proposed ten percent cut in state aid to towns and cities; 4/23 – (1:45), Demonstrators are pitching an emotional plea today, trying to keep open nine New Jersey state parks which are slated to close or cut back service under Governor Corzine's upcoming budget; 4/29 – (:30), Governor Corzine signed an executive order today – commanding state agencies to re-examine how New Jersey combats lead paint; 5/1 – (:25), Police Commissioner Charles Ramsey is instituting his crime fighting plan, one of the biggest reorganizations of the force in decades. The plan will put more officers on Philadelphia's streets in an effort to reduce the homicide rate; 5/19 – (:25), A winning bid is announced for firms interested in leasing the Pennsylvania Turnpike, with the winning bid given to Abertis Infraestructuras, which offered 12.8 billion for the 75-year lease, but the bid will be passed onto the legislature for consideration; 6/13 – (1:25), With a stroke of his pen, Pennsylvania Governor Ed Rendell snuffed out smoking in most public places throughout the state, when he signed the state-wide smoking ban into law today; 6/19 – (:15), Last week the New Jersey Attorney General announced charges against a dozen state employees for stealing gasoline from government fill-up stations; 6/26 – (1:15), You'll soon notice big changes on Philadelphia's Penn's Landing because the waterfront is getting a whole new look thanks to a sweeping reorganization plan championed by Mayor Michael Nutter; 6/27 – (:35), Gamblers have no need to worry about Jersey casinos shutting down again because Governor Jon Corzine just signed a measure allowing them to stay open during any future government shutdowns; 6/30 – (:25), Just a few hours ago Pennsylvania lawmakers reached an agreement on a new state budget, as the deal averts a partial government shutdown and the furloughs of 25,000 workers.

GOVERNMENT (cont.)

Newsmakers: 4/6 – (11:00), Montgomery County Democratic Party Chairman Marcel Groen discusses the shift in voter registration from Republican to Democratic as the Pennsylvania Primary approaches; 4/13 – (10:00), Montgomery County Republican Party Chairman Ken Davis discusses the shift in voter registration from Republican to Democratic as the Pennsylvania Primary approaches, and electing Republican candidates in a predominantly Democratic state; 4/20 – (9:00), Political analysts Elliott Curson and Larry Ceisler preview the Pennsylvania Primary, one of the most crucial of the political season, and recap the Philadelphia debate between Democratic Presidential Candidates Hillary Clinton and Barack Obama; 4/27 – (10:00), Political analysts Elliott Curson and Larry Ceisler recap the Pennsylvania Primary and look ahead toward the long road to the Democratic National Convention; 5/18 – (12:00), Philadelphia Mayor Michael Nutter is interviewed about the wave of violence in the city, including the murder of three officer in two years, and how the city is fighting crime with more manpower. Also discussed was a videotaped police beating, the city's budget, and a package of gun laws; 5/25 – (6:00), CBS News Correspondent Kimberly Dozier talks about her book, "Breathing the Fire," in which she recalls the explosion in Iraq that almost killed her, and her long and painful recovery; 6/1 – (12:00), Sandra Dungee Glenn, Chair of the Philadelphia School Reform Commission, the governing body of the city's school district, talks about violence in the schools, and improving the school environment; 6/8 – (10:00), Elliott Curson, political analyst, and Ed Turzanski, professor of government at La Salle University, analyze the presidential primaries; 6/15 – (11:00), Woodlynne, NJ Mayor Jeraldo Fuentes discusses the loss of state aid for local communities, and possible cutbacks in his municipality, as a deadline approaches for New Jersey's legislature to approve a budget; 6/29 – (12:00), Former Astronaut Dr. Bernard Harris, the first African-American to walk in space, talks about the science camp he's holding at Temple University for middle school students.

HEALTH – Topics in this category include reports on a new experimental treatment for women battling MS and a how an expectant mother's stress during pregnancy can impact her child.

Eyewitness News: 4/1 – (:30), The American Heart Association just announced you can now skip the mouth-to-mouth breathing when performing CPR, instead starting right away with quick, deep chest compressions; 4/7 – (:15), There's a new warning about hormone replacement therapy, which is known to increase the risk of breast cancer, and now also appears to make the recurrence of a breast-cancer tumor more likely; 4/17 – (:15), Researchers have found a compound in red wine that may help kill pancreatic cancer, and the compound seems to cause malignant cells to malfunction and die; 4/23 – (:25), A health alert for women who are battling multiple sclerosis – there is now new hope with an experimental treatment; 4/30 – (:20), In the health alert this morning, there is a groundbreaking study that shows children who go to daycare have lower rates of developing leukemia; 5/5 – (1:25), With over 500 home-health testing kits on the market, you can now test yourself for everything from allergies to cholesterol.

HEALTH (cont.)

5/8 – (:20), People who sleep fewer than six hours a night, or more than nine hours, are more likely to be obese according to a new government study, which also linked light sleepers to higher smoking rates, less physical activity, and more alcohol use; 5/13 – (:20), A new study of West Virginia and Ohio residents who live near a Dupont manufacturing plant shows the chemical in Teflon may damage the immune system, liver, and thyroid and cause higher cholesterol in children; 5/19 – (:15), A mother's stress during pregnancy may have lasting consequences for her child, making it more likely her baby will develop asthma and allergies; 5/28 – (:20), A new study shows people with a history of periodontal disease had a 14% higher risk of developing certain cancers; 6/3 – (:15), A new study shows that many young children aren't getting enough vitamin D, causing broken bones or a weakened immune system prone to disease; 6/4 – (:20), Antibacterial wipes may not be as effective as first thought because they may actually be spreading germs; 6/6 – (:20), When it comes to cell phones and kids, a study shows there are no short term effects on developing brains and nervous systems, but not much is known about the long term effects; 6/9 – (:20), In tonight's health alert, vitamin D may do more than strengthen bones, as it could also be a predictor of heart disease with the study showing those with low levels doubled their risk of a heart attack; 6/12 – (:15), Americans are living longer and for the first time, U.S. life expectancy has surpassed 78 years, mainly due to falling mortality rates for nine of the leading 15 causes of death; 6/15 – (:20), A big summertime mistake people make is not putting sunscreen on their feet which could lead to one of the deadliest types of skin cancers because people don't often catch it in time; 6/16 – (:20), Coffee appears to be good for the heart and may actually help you live longer researchers say because, coffee beans, both regular and decaf – have disease fighting anti-oxidants, just like many fruits and vegetables; 6/18 – (:15), Screening for bone loss in older adults can be done less frequently, only every five years because Canadian researchers say the amount of bone loss the elderly suffer is not as significant as previously thought; 6/18 – (:20), Philadelphia city employees are learning a lifesaving skill today – CPR – with doctors, nurses and researchers from University of Pennsylvania medical school holding the first annual CPR training day at City Hall; 6/24 – (:20), Not getting enough vitamin D could be deadly, according to some researchers who say people with a deficiency are twice as likely to die from many causes – including cardiovascular disease compared to people whose blood shows higher levels; 6/27 – (:20), Today is national HIV testing day, and the Centers for Disease Control recommends routine HIV testing for everyone aged 13 to 64 as part of their regular medical care.

Philadelphia Magazine: 5/29 – (4:01), Ukee Washington interviewed Philadelphia Magazine writer Carol Saline regarding the May cover story which features the region's top doctors and a list of where to go for the best care at the area's top medical centers.

MINORITY/ETHNIC – Topics in this category include reports on racist graffiti at two separate Philadelphia locations.

Eyewitness News: 4/9 – (:20), Police tonight are searching for the vandals who scrawled racist graffiti at a Philadelphia elementary school; 6/30 – (:20), Vandals have left racist graffiti inside a North Philadelphia landmark – the Divine Lorraine – which was Philadelphia's first racially integrated hotel in 1948.

PUBLIC HEALTH & SAFETY – Topics in this category include reports on a new plan that would put more officers on the streets to combat violence in Philadelphia and an outbreak of salmonella poisoning is being linked to tomatoes.

Eyewitness News: 4/9 – (:15), The Delaware State Police have a new set of eyes in the sky because today they unveiled their new helicopter, allowing them to transport special units and medical patients; 4/10 – (:15), Philadelphia is defying the state government by passing its own set of gun laws, and Mayor Michael Nutter ordered the laws to be enforced immediately, including a ban on some assault weapons and authorization for allowing police officers to confiscate guns; 4/11 – (:15), There is a new proposal on the table in Philadelphia which could require hundreds of restaurants to include nutritional information such as calorie and salt content on their menus; 4/16 – (:20), A bird flu patch may soon become available because a small bio-tech company just won the U.S. government's approval to test the patch on more people; 4/24 – (:20), In Delaware, state health officials are investigating a cancer cluster – an area where residents are diagnosed with cancer at unusually high rates; 4/29 – (:15), Major changes are coming to the Philadelphia Police Department in response to a surge of violence, with a new plan to reorganize two specialty units, which would put 200 more uniformed officers on the streets; 5/22 – (:20), Governor Ed Rendell is calling for quick repair of more than 1,000 of Pennsylvania's worst bridges by borrowing two-billion dollars over 10-years to repair them, but he needs the state legislature to approve it; 6/8 – (:20), Newly released government documents show that the "Topps Meat Company" North Jersey plant often re-worked old meat into new production cycles and cut back on testing for bacteria, causing 40 people to get sick in eight states; 6/8 – (:20), An outbreak of salmonella poisoning is being linked to uncooked tomatoes, and authorities say 56 people have been sickened in 16 states, with no cases so far in our area.

RELIGION – Topics in this category include reports on the shortage of Catholic priests and a plan to merge parishes.

Newsmakers: 6/22 – (12:00), Bishop Joseph Galante of the Diocese of Camden, NJ talks about plans to merge virtually half of the Diocese's 124 parishes, to build the first new school in the diocese in 40 years, and addressing the shortage of Catholic priests.